



January, 2008

Dear Members and Friends of WeCanRow-Boston,

As I write this second Annual Report, it is clear that this has been a wonderful year of growth and development for WeCanRow-Boston. We have addressed and achieved most of the goals in our strategic plan for 2007 and I am pleased that, in addition to solidifying the existing organization, we have brought in a significant number of new, active members.

WeCanRow-Boston hopes that 2008 will mark the beginning of more formal outreach initiatives to the urban community of Boston. We want to provide our rowing and wellness program for breast cancer survivors to women of diverse socio-economic and cultural backgrounds. Our goal is to bridge any racial or economic divide and change the perception that the sport of rowing crew is confined to a well-to-do white population.

We have welcomed Molly Jordan as Head Coach and brought in new coaches. We also said good-bye to Holly as she assumed a coaching position at MIT and continued with her family responsibilities. Our programs have expanded to embrace new members and challenge more experienced rowers. Encompassing this range of skills, we had two “firsts” this year: our first Learn to Row weekend and our first entry in a head race: the Textile River Regatta.

Fundraising is an ongoing endeavor and we work hard to cover our basic overhead costs through member dues and targeted donations. We continue with smaller fundraising efforts to provide new member scholarships and will work with our Board and Advisory Board to pursue more substantial sources of funding. Donations are always welcomed!

It has been my pleasure to serve this dynamic group of women.

Phyllis Groskin, President
WeCanRow-Boston

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